27th Annual Convention

Ghaziabad Management Association organised its 27th National Convention at Radisson BluKaushambi on 21st January 2017. The theme of the convention was

''Digital India –Power to empower''

- Event began with lighting of lamp and Saraswati Bandana. The event was gloried by the presence of delegates from from Institutes, Industry and individual professionals from different areas of expertise. The welcome address was delivered by Dr R K Aggarwal, President GMA and Director AKG Engineering college . Dr Aggarwal briefed about the initiative of GMA under the thought of our Hon'ble Prime Minister Mr Narendra Modi i.e. "Digital India". According to him Digital India has the potential to improve governance and reduce corruption. He shared the initiatives taken by Ghaziabad Management Association in organising various activities.

- The keynote speaker was Mr Anurag Batra , Chairman and Editor–in –Chief BW Business world Media Group . He discussed about a renowned professor of artificial intelligence , Mr Randy Pausch who in his "The last Lecture" emphasised that the inspiration and permission to dream big is huge. Further he added that the brick walls are there for a reason . Brick walls are there to give us a chance to show how badly we want something. In fact brick walls let us show our real dedication. He concluded by saying that one should be prepared :" Luck" is where preparation meets opportunity.

- Mr Sameer Gupta , Chairman and MD , Jackson Group and Immediate past Chairman CII, Up state was the Chief Guest. In his inaugural address, he explained the three types of connectivity which needs to balance in digital India. They are, physical, Electronic and Knowledge. He said that there are approximately 20000 start-ups in India and they are highly contributing to GDP of Digital India. According to him , there are important pillars of digital India. They are: Universal access, Public Internet, E-Governance, E-Kranti, Electronic Manufacturing IT for jobs, Information. He lauded the initiatives taken by GMA and asked GMA to conduct such kind of convention.

- After the inaugural address, Souvenir was released by the guests. The sponsors to the event were felicitated with memento as a token of gratitude. The Principal Co-sponsor of the event was NIXI . The Co-sponsors of the event was AKGIM, Ghaziabad. The gold sponsors were Shriram Pistons and Rings Ltd, Continental Carbon India Ltd, IMS Ghaziabad, Ghaziabad precision Products , Institute of Management Technology , Ghaziabad and RKGIT. The silver sponsors were ABES engineering college, JAKSON, ITS, Micromatic Grinding and POYSHA Packaging.The banquet sponsor was Hotel rainbow. The outdoor Media partner was Pole Ads. Event and Kit sponsor were Diagnostic Automation and Controls.
- The theme of the Technical Session 1 was "E-Education and Healthcare". The session Chairman was Dr A K Puri , Director General , ITS , Mohan Nagar.

- The Distinguished speakers for this technical session were Prof. PremVrat , Pro Chancellor, Professor of Eminence and Chief Mentor, The NorthCap University , Gurgaon, Prof S K Kak, Ex Vice Chancellor,

Mahamaya Technical University, Dr Rajat Aggarwal, HOD , Dept of Critical care Medicine, Fortis Escorts Heart Institute, New Delhi, Dr Asit Khanna, Sr Consultant, Cardiology ,MAX Hospital Vaishali.

- Prof PremVrat emphasised that Education and health are the two primary factors for the development of an economy. He added that digital learning should be applied in current learning process and strongly suggested that lectures should be recorded and made available to students online. This would facilitate self paced learning. He concluded by saying that no doubt technology plays a critical role in teaching and learning process but it cannot replace teachers as we still need role model teachers for better results.

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- Dr Rajat Agarwal said that e learning can reduce cost in health care services. Not only that it will help patients expect best of facilities and there will be more information on treatment options and drugs. Lastly he concluded by saying that it will lead to technology enabled learning.
- Dr Asit Khanna enlightened the delegates about E- health initiatives in Gujarat wherein birth and death entry application system is used .He also discussed about National e-health Authority (NeHA) which is the nodal authority for developing integrated health information system. He explained the Whatapp Doc feature where in connectivity between the patient and doctor could be established. He concluded by saying that no doubt e–health is developing new relationships between patients and health professionals but the flip side is that technology has not made in roads into the rural areas. There are medico and legal issues . He concluded by discussing the future of e-health.
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Valedictory Session

- The role of E-Governance and the importance of Cyber Security were discussed during the valedictory session. The distinguished guest and speaker for the session was Mr Pavan Duggal, Advocate, Cyber security and Cyber laws.
- Mr PavanDuggal discussed Cyber security concepts with respect to social media. He said that one should read the terms and condition carefully before downloading any app. He gave an example by saying that if any person takes photograph or makes video of any other without his/her permission or in an unethical manner, it is considered a cyber crime. He concluded by saying that prevention is better than cure.

- The students of various colleges who took part in SCROLLS 2016 who were winners, were awarded the certificates and cash prizes.
- Thereafter, Mr Vinay Gupta , Executive Director briefed about the business simulation workshop conducted by GMA through AIMA.
- All the winners were felicitated with mementos and Certificate of Excellence.
- The result was announced for the lucky draw technical session 1 . The winner was a student of RKGIT.
- Finally the result of lucky draw technical session 2 was announced. The winner was Mr Ashish Das, CEO, A K D Infotech .
- Mementos were presented to distinguished speakers.
- After that Mr Vinay Gupta, Executive Director, GMA proposed the vote of thanks to all sponsors, advertisers. Organisers and those who toiled day and night to make this convention an eventful one.